

HARSH CHHABRA

SENIOR CREATIVE DESIGNER

New Delhi, India | +91 99111 66926 | harshchhabra3330@gmail.com

[VIEW PORTFOLIO](#)

PROFILE

Multidisciplinary creative designer with 6+ years of experience across brand identity, UI/UX, social media, performance advertising, packaging, motion and print. I turn business goals into clear, engaging visual systems and manage work from concept through production. My current focus is building consistent, conversion-aware creative for Uncover Wellness.

PROFESSIONAL EXPERIENCE

Senior Creative Designer

Uncover Wellness | Mar 2023 - Present | Gurugram, India

- Lead creative direction and brand consistency across social media, digital advertising, clinic touchpoints and campaign launches.
- Design static posts, carousels, short-form video, performance ad creatives and motion graphics for wellness, skin and hair services.
- Edit long-form YouTube podcast videos, shaping multi-camera footage, pacing, audio, titles and platform-ready final exports.
- Create UI/UX and launch assets for the Uncover patient app and digital product experiences, translating user needs into clear interfaces.
- Develop packaging, brochures, outdoor and in-clinic branding, product listings and website visuals across multiple formats.
- Coordinate stakeholders and production partners to deliver high-volume creative work on schedule while maintaining visual quality.

Creative Designer

Max Life Insurance | Dec 2021 - Mar 2023 | Gurugram, India

- Built reusable design systems and style guidance that improved consistency across product and marketing work.
- Designed mobile experiences and digital graphics informed by user needs, business priorities and current visual trends.
- Partnered with cross-functional teams to take concepts through review, refinement and final production.

Creative Designer

Archies Limited | Aug 2021 - Nov 2021 | New Delhi, India

- Created print and digital marketing materials, motion graphics and campaign assets across customer touchpoints.
- Maintained visual accuracy through careful image treatment, colour correction and production-ready artwork.

PORTFOLIO

[VIEW CURRENT PORTFOLIO](#)

harsh-chhabra-design-portfolio.
harshchhabra3330.chatgpt.site

CORE EXPERTISE

Brand identity & campaigns
Social media & reels
Performance ad creative
UI/UX & prototyping
Packaging & product listings
Motion graphics & video
Brochures, print & outdoor
Website imagery & banners

DESIGN TOOLS

Figma / Adobe XD
Photoshop / Illustrator
After Effects / Premiere Pro
InDesign / Lightroom
Microsoft Office

HARSH CHHABRA

EXPERIENCE, EXPERTISE & EDUCATION

harshchhabra3330@gmail.com | +91 99111 66926

PORTFOLIO

EARLIER EXPERIENCE

Creative Designer

Codeburnerz Technologies | Jan 2020 - Jul 2021 | Delhi, India

- Produced high-quality marketing visuals using Photoshop, Illustrator and InDesign across a range of client requirements.
- Created reusable style guidance and design systems to improve brand consistency and production efficiency.
- Designed user-friendly digital interfaces and supported the delivery of responsive product experiences.

Content Writer

Codeburnerz Technologies | Sep 2019 - Jan 2020 | New Delhi, India

- Wrote articles, blogs and website copy aligned with brand voice, search intent and campaign objectives.
- Collaborated with design and marketing teams to create cohesive content-led digital experiences.

SELECTED CREATIVE CAPABILITIES

BRAND	Identity systems, campaign concepts, logos and scalable visual languages.
DIGITAL	Social content, paid ads, product listings, websites and ecommerce assets.
PRODUCT	User flows, wireframes, prototypes, mobile interfaces and launch graphics.
PHYSICAL	Packaging, brochures, signage, outdoor media and in-clinic experiences.
MOTION	Reels, video editing, motion graphics and platform-ready storytelling.

WORKING STYLE

- Translate briefs into clear concepts, visual directions and production-ready outputs.
- Balance creative quality with timelines, channel requirements and business objectives.
- Communicate effectively with marketing, product, operations and external vendors.
- Maintain close attention to typography, hierarchy, consistency and final-file accuracy.

EDUCATION

Master of Computer Applications (MCA)
Indira Gandhi National Open University (IGNOU)
2019 - 2022

Bachelor of Computer Applications
Maharaja Surajmal Institute
2015 | 85%

Senior Secondary (Commerce)
Oxford Sr. Sec. School
2015 | 75%

Secondary School
Oxford Sr. Sec. School
2013 | 75%

STRENGTHS

Creative problem-solving
Visual storytelling
Attention to detail
Cross-functional collaboration
Project ownership
Time management

LANGUAGES

Hindi - Native
English - Professional
Punjabi - Conversational